



The County of Riverside  
*Leadership Network*

*proudly presents*

**Terry L. Paulson, Ph.D., CSP, CPAE**

*on*

**"Leaders Make Change Work"**

*Do you want to keep your sanity* and positive attitude while dealing with increased demands, rapid & continuous change, budget constraints, and your changing workforce ??? Leaders & teams must create change that is action-oriented, open and flexible to evolving demands and challenging opportunities. This Leadership session is designed to help leaders drive strategic change in an age of cost containment and collaborative partnering.

- ⊕ Explore successful strategies to balance empowerment with strategic direction; being tight with being loose where it counts; and ensuring accountability along with adequate support.
- ⊕ Learn how teams can work to encourage early problem solving; unleash the power of stories; of best practices in action; and generate and sustain a commitment to the County's common mission.
- ⊕ Also explore how to improve your "influence" batting average with even the most difficult people in your internal and external network.

Dr. Paulson's programs empower leaders & teams to make change work on, and off the job. His content-driven insights and entertaining delivery will leave you with an appreciation for taking your job and mission seriously--and yourself and your frustrations a bit more lightly as you work together to create the new good old days for the County of Riverside.

***Monday -- January 10, 2005***

***3 to 5 p.m.***

***County Administrative Center, Annex***

***New Board Chambers***

**Please RSVP to: [LEADERSHIP@co.riverside.ca.us](mailto:LEADERSHIP@co.riverside.ca.us)**

**Dr. Paulson** is a psychologist, professional speaker, and author. As founder of Paulson & Associates, Inc. (Agoura Hills, Ca), he conducts practical and entertaining programs for Price Waterhouse, 3M, Nissan Canada, Sears, State of Iowa & Calif. and many more. He was past host of the ECI business television series entitled "*Quality from the Human Side*". As Past President of the National Speakers Association, and the International Federation of Professional Speakers, his humor and down-to-earth style prompted the Business Digest to call him "**the Will Rogers of management consultants**". His books include: *Paulson on Change*, *They Shoot Managers Don't They*, *The Dinner*, *Making Humor Work*, and *50 Tips for Speaking Like a Pro*.

**Mark Your Calendars.....**

**April 11, 2005**

**Claire Raines**

*One of the nation's leading experts on Generations at Work*